

PRIVACY POLICY - GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO

PURSUANT TO ARTICLE 13 OF EUROPEAN REGULATION NO. 2016/679 – GDPR

This information, pursuant to art. 13 of EU Regulation 2016/679 of 27 April 2016, concerns personal data that will be processed in accordance with current legislation on the protection of personal data and, in any case, the principles of confidentiality which underlie the activity carried out by GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO and intends to describe how it is managed, in the processing of personal data of customers.

Processing of Personal Data means any operation or set of operations, performed with or without the aid of automated processes and applied to personal data or sets of personal data, such as collection, recording, organization, structuring, storage, adaptation or modification, extraction, consultation, use, communication by transmission, dissemination or any other form of making available, comparison or interconnection, limitation, erasure or destruction.

1. CATEGORIES OF PERSONAL DATA PROCESSED

GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO will process the following Personal Data provided by the Data Subject:

1. Personal and Identifying Data (including name, surname, date of birth), fiscal code
2. Contact details (including telephone, email, address)
3. Personal Data Banks (including Iban code)

2. PURPOSE OF TREATMENT

The Personal Data you provide to GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO, will be processed to meet the specific purposes, closely related and instrumental to the organization, institutional, administrative and organizational purposes, related to obligations under laws and regulations state, regional and community, and may therefore be used for the following purposes:

- (a) Administrative and accounting tasks;
- (b) for the performance of legal and contractual obligations associated with the contract;
- (c) service notices relevant to the reason for the contract;
- (d) any management of litigation;
- (e) for other cases provided for by the legislation in force.

We remind you that, with reference to the purposes highlighted in the points listed above, the provision of your personal data is mandatory. Your refusal and/or provision of incorrect and/or incomplete information would prevent the execution of the contract and its non-performance.

2.1. Purpose of the treatment - Optional nature

The processing operations listed below will take place with prior specific consent (pursuant to Article 6(1)(a)) as the legal basis for the processing:

- f) Sending promotional emails about products and services

The user is free to provide personal data. The provision of personal data is necessary to allow the sending of wall promotions of GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO otherwise it will be impossible to proceed to the sending of the same.

3. TREATMENT MODALITIES

The processing of your Personal Data will be carried out using suitable paper, electronic and/or telematic instruments, with logics strictly related to the purposes mentioned above and, in any case, in such a way as to ensure the security and confidentiality of such Data.

The collected material will be used exclusively for the purposes listed in paragraph 2 above.

4. RECIPIENTS OR CATEGORIES OF RECIPIENTS OF PERSONAL DATA (EXTERNAL CONTROLLERS)

The persons in charge of the processing of Personal Data appointed by GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO in the performance of their duties will become aware of your Personal Data.

Your Personal Data may be communicated to any parties that provide GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO with services or instrumental services for the purposes indicated in paragraph 2 above.

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Your Personal Data may also be communicated to suppliers, contractors, banks and/or insurance companies or other subjects and/or entities that provide (on behalf of GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO) to the following aspects:

- Institutional activities
- Network maintenance and development and IT infrastructure
- Consultancy
- Processing and formalities: administrative, accounting and fiscal
- Legal aspects and disputes

Should it be necessary to communicate the data to other parties or for a use other than those mentioned above, explicit and specific authorisation will be requested.

The complete list of GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO External Responsible for the Processing of Personal Data is available upon request (see contact data, par. 7).

5. PROCESSING DURATION AND CRITERIA USED FOR THE STORAGE OF PERSONAL DATA

5.1. Duration

The purposes referred to in paragraph 2 "Purposes of the Processing" of this information notice, your Personal Data will be processed:

- For purposes (a), (b), (c) and (d) for the time necessary to implement the agreements between the parties.
- For the purposes e), in compliance with the provisions of art. 5, paragraph 1, letter e) of EU Regulation 2016/679, the personal data collected will be stored in a form that allows identification of the persons concerned for a period of time not exceeding the achievement of the purposes for which the personal data are processed.

5.2. Storage

- For purposes a), b), c) and d) Your data will be stored for 10 years from the conclusion of the contract.

6. RIGHTS OF THE DATA SUBJECT

Pursuant to Articles 15-22 and 77 of EU Regulation 2016/679, the interested party has the right to:

- Withdraw consent previously given, without prejudice to the lawfulness of the processing based on consent before the withdrawal (for the purpose e))
- To obtain access to all personal data held by GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO
- Gain access to all information in this document
- Obtain the right to rectification, integration, deletion of personal data (right to be forgotten) or limitation of the processing of personal data
- Gaining the right to data portability
- Right of opposition
- Right to lodge a complaint with a supervisory authority

For the exercise of these rights, described above, please contact the designated figures through the contacts listed in paragraph 7, to which you will be provided appropriate feedback in accordance with the timeframes provided by the GDPR.

7. DATA CONTROLLER

The data controller of your data is GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO - VAT 01251200521 with registered office at Loc. Podernovone, - Montalcino (SI) - Tuscany, Italy. Any request relating to the personal data processed by GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO may be sent to the Head Office at Loc. Podernovone, - Montalcino (SI) or by writing to email address gianni@giannibrunelli.it

This information will be updated and is available upon request at one of the above addresses.

Montalcino, Tuscany, Italy 25.05.2018

GIANNI BRUNELLI AZ. AGR. LE CHIUSE DI SOTTO